

Project Editor, Branded Content Division

APL Media Limited is seeking a talented project editor to join its friendly Kentish Town-based office, delivering branded content for (UK).

The role

The ideal candidate is a skilled, mid-level editor with project management experience who's capable of working across print and online formats and is driven by producing excellent client-led content and campaigns. You may currently be a commissioning editor or copywriter working in an editorial or branded content team where you're looking for a step up or a new challenge and are confident in your abilities to be able to work on new projects.

The role will require strong creative ideas and editing skills and the ability to manage a project – and client relations – from start-up meeting to final reports.

With experience of working with writers, clients and sales teams, you'll be able to confidently deliver your project to deadline and be the conduit between different departments, including sales, editorial and production.

An interest and experience of delivering video campaigns, working with videographers and production on final cuts, would be desirable, but not essential.

You will be part of a team creating editorial and commercial content across the APL Media portfolio.

The main focus of the role will be working with the Paid Content division on

(UK) titles, but it may also include assisting on trade publications such as our US business to consumer title, and a series of targeted lifestyle guides and online features that are published with various national newspaper titles.

It will also entail the maintenance of the products' online and social presence.

Content will range from travel to lifestyle.

Managing, commissioning, writing, SEO, editing, overseeing flatplans, fact-checking and proofing will all be part of the role that you will grow into. You'll work with original copy prior to layout and then on page in InDesign or online (or both). Being able to use CMS and social media platforms is a requirement. You may be expected to work on, and develop, other projects as required.

The basics

- Working as part of a Paid Content team creating campaigns for (UK) titles
- Work with print, digital and potentially video content (and potentially other media).
- Liaise with clients to ensure the smooth running of their campaign.
- Be familiar with CMS and project management software including Asana.
- Work closely with writers and team members to ensure all materials adhere to the project brief and meet the company's high standards and style guidelines.
- Good people skills are essential, particularly for dealing with the sales team and clients.

